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Washington Newspaper Advertising Rates & Data Effective 1/1/14 through 12/31/14

City/zip	CI	Page	Pub days	Deadline	Paid	TMC	Color	Preprint
Newspaper	rate	size			Circ	Circ	1&b/2&b/3&b	SS/M
ANACORTES 98221 Anacortes American	12.15	6x20.5 FP 123"	Wed	Fri noon	3,631 Paid	6,823 Tues/Fidalgo	160/370.60	45.00 CPM
ARLINGTON/MARYSVILLE Arlington Times/Marysville Globe	23.45	6x13 FP 78"	Sat	Thu 4pm	19,462 45,000 2nd Wed of mo -100%		225/395	51.00 CPM
AUBURN 98001 Auburn Reporter	23.45	6x13 FP 78"	Fri	8 days prior	24,441 Free		225/395	51.00 CPM
BAINBRIDGE ISLAND 98110 Bainbridge Island Review	34.85	6x13 FP 78"	Fri	8 days prior	2,979 Paid		150/395	51.00 CPM
BATTLE GROUND 98604 The Reflector	15.80	6x21.25 FP 127.5	Wed	Thur noon	27,000 Free		100/150	29.00 CPM Full Circulation
BELLEVUE 98005 The Bellevue Reporter	35.85	6x13 FP 78"	Fri	8 days prior	36,083 Free		225/395	51.00 CPM
BLAINE 98230 The Northern Light	20.00	5x15 FP 75"	Thu	Fri 5pm	10,300 Mailed	10,300	300 full, 200 half, 100 qtr	60.00 CPM Min 8,000
BONNEY LAKE 98022 Bonney Lake/Sumner Courier Herald	23.45	6x13 FP 78"	Wed	8 days prior	14,351 Free		225/395	51.00 CPM
BOTHELL/KENMORE Bothell/Kenmore Reporter	23.45	6x13 FP 78"	1st&3rd Fri	8 days prior	20,466 Free		225/395	51.00 CPM
BREMERTON 98383 Bremerton Patriot/Central Kitsap Reporter	23.45	6x13" FP 78"	Fri	8 days prior	29,001 Free		150/395	51.00 CPM
BREWSTER 98812 Quad City Herald	5.76	6x21 FP 126"	Thu	Fri noon	2,500 Paid		4.25/8.50/12.75 per inch - 25" 106.25/212.50/318.75 flat 25"+	99.50 CPM
CAMAS 98607 Camas-Washougal Post-Record	13.25	6x21.5" FP 129"	Tue	Thu 5pm	3,500 Paid	5,800 TMC	85/170/255	37.25 CPM
CASHMERE 98815 Cashmere Valley Record	7.01	6x21 FP 126"	Wed	Fri noon	1,670 Paid		Add 10% for 1C/20% for FC	99.50 CPM
CATHLAMET 98612 Wahkiakum County Eagle	7.52	6x21.5 FP 129"	Thu	Mon 5pm	1,735	1,650 Paid	50/150	\$158 Flat Fee
CHELAN 98816 Lake Chelan Mirror	17.07	6x21 FP 126"	Wed	Fri noon	4,600	5,500	Add 10% for 1C/20% for FC	99.50 CPM
CHENEY 99004 Cheney Free Press	11.50	6x21 FP 126"	Wed, Thu	Mon noon	3,512 Paid	16,149 Free	75/175	\$70/M 7"x11" or be folded
CHEWELAH 99109 Chewelah Independent	7.00	6x21 FP 126"	Thu	Mon noon	2,200 Paid		60/120/200	175 Flat Fee
CLE ELUM 98922	11.50	6x20.5	Thu	Tue 12 pm	3,200		Rate includes full color	\$100 CPMCPM

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Northern Kittitas County Tribune		FP 123"			Paid			
COLFAX 99111	8.82	6x21	Thu	Tue noon	4,200		103.50/310.50	63.25
Whitman County Gazette		FP 126"			Paid			Must be 1/4 folded
COLVILLE 99114	12.90	6x21	Wed/SE	Thur 5pm	4,550	18,080 Tues	130/520	\$70 CPM
The Statesman-Examiner		FP 129"	Tu/Sun			Thu 5PM		
COUPEVILLE 98239	10.04	6x13"	Thurs	Fri 5pm	2,165		150/395	51.00 CPM
The Whidbey Examiner		FP 78"			Paid			
DAVENPORT 99122	11.50	6x21	Thu	Mon noon	2,200		75/200	\$70/M
Davenport Times		FP 126"			Paid			7"x11" or be folded
EASTSOUND 98245	14.90	6x13	Wed	8 days prior	2,200		150/395	51.00 CPM
The Islands' Sounder		FP 78"			Paid			
EAST WENATCHEE 98802	7.30	5x13.5	Thu	Mon 5pm	1,000	1,000	36/71	
Douglas County Empire-Press		67.5						
EATONVILLE 98328	Modular Sizes	10.25x12.75	Wed	Fri	2,000 pd		Per Size	55.00 CPM
The Dispatch	Call ONAC	Full PG			10,000	Marketplace	of ad	
EDMONDS 98020	24.00	5x16	Thurs	Thu 5pm	9,700		1-19-\$50 20-39 - \$75 40+\$100	499.00 flat
Edmonds Beacon		FP 80"			Free			
ELLENSBURG 98926	13.85	6x21	Mon-Sat	4 days prior	6,000	8000 Wed	Color Per inch	70.00 CPM
The Daily Record		FP 126"			Paid			
ENUMCLAW 98022	17.60	6x13	Wed	8 days prior	11,909		225/395	51.00 CPM
Enumclaw Courier-Herald		FP 78"						
EPHRATA 98823	9.50	7x21	Mon, Thu	7 days prior	3,100	10900 Wed	45/90/135	90.00 CPM
Grant County Journal		FP 147"	TMC - 4 days		Paid			Folding \$11M
FEDERAL WAY 98003	28.05	6x13	Fri	8 days prior	29,720		225/395	51.00 CPM
Federal Way Mirror		FP 78"			Free			
FERNDALE 98248	15.95	6x21	Wed	Mon 3pm	2,000	5,300	120/240/280	50.00 CPM
The Record-Journal		FP 126"			Paid			
FORKS 98331	10.50	5x13	Thu	8 days prior	4,598		50/90	51.00 CPM
Forks Forum		FP 65"			Free			
FRIDAY HARBOR 98250	14.90	6x13	Wed	8 days prior	2,096		150/395	51.00 CPM
Journal of the San Juans		78"			Paid			
GIG HARBOR 98335	25.85	6x21	Wed	Fri	7,500		125/250/375	48.60 CPM
The Peninsula Gateway		FP 126"			Paid			\$300 Min
GOLDENDALE 98620	7.91	6x21	Wed	Mon noon	2,875	3,200	80/325	80.00 CPM
The Goldendale Sentinel		FP 126"			Paid			
GRAND COULEE 99133	8.50	6x21.5	Wed	Mon 5pm	4,700		110/220/330	88.00 CPM
The Star		FP 129"						
GRANDVIEW 98930	10.40	6x21.5	Wed	Mon noon	1,500		1Clr-\$15/45"-\$25/Over \$45	\$260 Flat
Grandview Herald		FP 123"			Paid			
ISSAQUAH 98027	22.00	6x21	Wed	Mon noon	14,932		225.00	56.00 CPM
Issaquah Press		FP 126"						
ISSAQUAH 98027	28.05	6x13	Fri	8 days prior	25,171		225/395	51.00 CPM
Issaquah/Sammamish Reporter		FP 78"			Free			
KENT 98032	28.05	6x13	Fri	8 days prior	25,136		225.395	51.00 CPM

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Kent Reporter		FP 78"	Starting 3/5		Free			
KIRKLAND 98033	28.05	6x13	Fri	8 days prior	25,794		225/395	51.00 CPM
Kirkland Reporter		FP 78"			Free			
LA CONNER 98257	9.25	6x20.75	Wed	Mon noon	1,600	1,700	\$80.00	80.00 CPM
LaConner Weekly News		FP 124.5"						
LAKE STEVENS 98258	25.00	6x15.50	Wed	Thu 5pm	10,750 to 16.500		\$325 Full Color	65 CPM
Lake Stevens Journal		FP 93"			Free			
LANGLEY 98260	17.15	6x13	Wed, Sat	8 days prior	3,260		150/395	51.00 CPM
South Whidbey Record		FP 78"			Paid			
LEAVENWORTH 98826	10.43	6x21.5	Wed	Fri noon	3,300		Add 10% for 1C/20% for FC	99.50CPM
Leavenworth Echo		FP 129"			Paid			
LONG BEACH 98631	10.75	6x21.5	Wed	7 days prior	6,800		20.75/42.00/64.00	74.00 CPM
Chinook Observer		FP 129"			Paid			
LYNDEN 98264	21.50	6x21	Wed	Fri	5,400	7,100	Avail on request	65.00 CPM
Lynden Tribune		FP 126"			Paid	TMC		Open rate
MAPLE VALLEY 98038	23.45	6x13	Fri	8 days prior	24,301		225/395	51.00 CPM
Maple Valley Covington Reporter		FP 78"			Free			
MATTAWA 99349	4.50	6x14	Wed	Mon Noon	1,400		75/175	100.00 CPM
Mattawa Area News		FP 84"			Free			
MERCER ISLAND 98040	14.50	6x13	Wed	8 days prior	3,233		150/250	51.00 CPM
Mercer Island Reporter		FP 78"			Pd/Mailed			
MONROE 98272	Modular pricing avail	FP	Tue	Thu 5pm	3,200		Modular prices avail	60.00 CPM
Monroe Monitor/Valley News		10.25x12.75"			Paid			
MORTON 98356	Modular pricing avail	6x12.75	Tue	TH 4pm	7,000		\$1/col. in., \$15 minimum	\$60 CPM
East County Journal		FP 10.25x12.75			Paid		\$45 min Full Color	
MUKILTEO 98275	24.00	5x16	Wed	Thu 5pm	10,100		1-19-\$50 20-39 - \$75 40+\$100	499.00 flat
Mukilteo Beacon		FP 80"			Free			
NEWPORT 99156	18.75	6x20	Wed	Mon 5pm	6,000	11,000	Rate includes FC	70.00 CPM
The Newport Miner	Includes TMC	FP 120"		TMC Fri 10am	Paid	Wed		
OAK HARBOR 98277	20.29	6x13	Wed, Sat	8 days prior	5,090	6,913	150/395	51.00 CPM
Whidbey News-Times		FP 78"			Paid			
OCEAN SHORES 98569	8.00	HELP	Wed	6 days prior	2,000		2.35 pci spot	60.00 CPM
The North Coast News		FP 120"					3.35 Full Clr	\$120 min
ODESSA 99159	5.00	6x21	Thu	Mon 5:30pm	1,250		60/135	85.00 CPM
Odessa Record		FP 126"			Paid			
OMAK 98841	15.00	6x20.25	Wed	Fri 3pm	6,779	11,279	25% of Ad	59.00 CPM
The Chronicle		FP 121.5"			Paid	Wed		
OROVILLE 98844	11.50	6x21.5	Thu	Fri noon	2,079		4.25/8.50/12.75 per inch - 25"	51.00 CPM
Okanogan Valley Gazette-Tribune		FP 129"			Paid			
OTHELLO 99344	10.30	6x19.5	Thu pd	Mon 9am	1,600		Free Color	
Othello Outlook		FP 117"			Paid			
POMEROY 99347	7.00	6x20	Wed	Fri 5pm	1,100		125/350	109 in cty
Pomeroy East Washingtonian		FP 120"			Paid			178.25 total
PORT ORCHARD 98366	28.05	6x13	Fri	8 days prior	18,170		150/395	51.00 CPM

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Port Orchard Independent		FP 78"		Thu 10am	Vol Pd			
PORT TOWNSEND 98368	14.85	6x20	Wed	Fri 1pm	8,000		200 full color	60.00 CPM
Port Townsend-Jefferson Cty Leader		FP 120"						
POULSBO 98370	28.05	6x13	Fri	8 days prior	12,596		150/395	51.00 CPM
North Kitsap Herald		FP 78"		Thu 10am	Vol Pd			
PROSSER 99350	10.40	6x21.5	Wed	Mon 3pm	2,300		1Clr-\$15/45"-\$25/Over \$45	\$260 Flat
Prosser Record-Bulletin		FP 123"			Paid			
PUYALLUP 98371	35.85	6x21	Wed	Fri noon	4,000	24,500	5.66 pci	48.60 CPM
The Herald		FP 126"						\$500 Min
QUINCY 98848	10.50	5x13.25	Thu	10am 2 days prior	5,400		Included in rate	75.00 CPM
Quincy Valley Post-Register	Includes FC	FP 66.25"	TMC Wed		Paid			
REDMOND 98052	28.05	6x13	Fri	8 days prior	23,402		225/395	51.00 CPM
Redmond Reporter		FP 78"			Free			
RENTON 98055	28.05	6x13	Fri	8 days prior	25,742		225/395	51.00 CPM
Renton Reporter		FP 78"			Free			
REPUBLIC 99166	5.00	5x16	Wed	Thurs 4 pm	1,000	2,750	Upon Request	\$75CPM
Ferry County View		FP 80"						
RITZVILLE 99169	7.50	6x21	Thu	Mon 5pm	2,100		80/160/240	\$100 per M
Ritzville Adams County Journal		FP 126"			Paid			
SAMMAMISH 98027	22.00	6x21	Wed	Mon noon	14,685		225.00	56.00 CPM
Sammamish Review		FP 126"			Free			
SEATTLE 98103	Modular pricing	9.75x11.15	Mid Month	Thurs 4 pm	24,000		50/150	60.00 CPM
City Living		FP						Folded
SEATTLE 98103	Modular pricing	10.75"x16"	Thurs	Thurs 4 pm	5,000		125/295	60.00 CPM
Capitol Hill Times		Full Page						Folded
SEATTLE 98111	Modular Pricing	6x21"	Mon-Fri		20,000		150/300	790 Flat
Daily Journal of Commerce		FP 126"						
SEATTLE 98108	32.00	5x16	Wed	Mon 4 pm	6,500		125/295	60.00 CPM
North Seattle Herald-Outlook	2&4 Wk/City Living	FP 80"						Folded
SEATTLE 98103	Modular pricing	10.75"x16	Wed	Thurs 4pm	11,000		50/150	60.00 CPM
Queen Anne-Magnolia News		FP			Delivered			Folded
SEATTLE 98104	Modular pricing	10.25"x15.5"	Thu	Tue	16,000		\$420 FC	
Northwest Asian Weekly		Full Page			Free			
SEQUIM 98382	16.50	6x21	Wed	Fri 5pm	5,495		90/190/190	50.00 CPM
Sequim Gazette		FP 126"			Paid			
SHELTON 98584	16.40	6x21	Thu	Mon	8,300		110/200	72.00 CPM
Shelton-Mason County Journal		FP 126"			Paid			
SNOHOMISH 98291	24.75	6x16.5	Wed	Thu noon	23,000		325	44.00 CPM
Snohomish County Tribune		FP 99"						
SNOQUALMIE 98065	18.10	6x13	Wed	8 days prior	12,281		225/395	51.00 CPM
Snoqualmie Valley Record		FP 78"			Pd/Mailed			
SNOQUALMIE/North Bend 98024	19.00	6x21	Thurs	Mon 3 pm	11,500		225	56.00 CPM
SnoValley Star		FP 126"			Free			
SPOKANE 99201	Modular	5x11"	Thurs	Thurs 3pm prior	46,000		Rates include color	Inserting Avail

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Pacific Northwest Inlander	Call for rates	FP 55"						
SPOKANE VALLEY 99214	11.50	6x21	Fri	Mon 5 pm	5,174	1,146	75/175	\$70/M
Spokane Valley News Herald		FP 126"			Paid			Must fit 7"x11"
STANWOOD 98292	17.80	6x20.5	Tue	Thu noon	3,900	15,500	Color per inch	50.00 CPM
Stanwood/Camano News		Fp 123"			Paid			
STEVENSON 98648	7.25	6x21	Wed	Fri 4pm	2,600		90/300	75.00
Skamania County Pioneer		FP 126"						
SUNNYSIDE 98944	9.00	5x16.5	Mon-Fri	Fri prior	3,745	16,400 Wed	90/180/180	61.00 CPM
Daily Sun News		FP 82.5"			Paid			
TENINO 98589	10.45	5x16	Wed	Fri 5pm	1,300		\$90 min Ad larger than 30"	140.00 Flat Fee
The Tenino Independent		FP 80"			Paid		\$3 pci	
TWISP 98856	14.00	6x20	Wed	Fri 5pm	3,400		Full Color add'l 35%	82.50 CPM
Methow Valley News		FP 120"			Paid		Spot Color add'l 20%	
VASHON ISLAND 98070	14.50	6x13	Wed	8 days prior	3,287		150/395	51.00 CPM
Vashon-Maury Island Beachcomber		FP 78"			Paid			
WAITSBURG 99361	7.60	6x21.5	Thurs	Tues Noon	1,482		60 Base Chg	.09 per insert
The Times		FP 129"						
WESTPORT 98595	7.25	6x21.5	Thu	Fri noon	5,500		2.35 pci spot	60.00 CPM
South Beach Bulletin		FP 129"			Free		3.35 pci Full Color	\$330 min
WHITE SALMON 98672	7.00	6x21	Thu	Fri 5pm	2,450		85/150	55.00 CPM
The Enterprise		FP 126"			Paid			
WILBUR 99185	5.25	6x21	Thu	Mon noon	1,112		65/190	90.00 CPM
The Wilbur Register		FP 126"			Paid			
WOODINVILLE 98072	20.25	6x16	Mon	Thu noon	20,300	29,800 w/	260 1/2/3 Color	58.80 Min
Woodinville Weekly		FP 96"			Free	Valley View circ of 6,800		order
YELM 98597	18.69	5x20.63	Fri	7 days prior	4,300	19,869	+30%/+40%	39.00 CPM
Nisqually Valley News		FP 103"			Paid			

**ALL RATES ARE 15% AGENCY COMMISSIONABLE, INCLUDING COLOR & PREPRINT CHARGES**

NOTE: The rates and data contained herein are published periodically by Oregon Newspaper Advertising Co. (ONAC) based on information submitted by publishers/ad managers. ONAC exercises reasonable care to assure accuracy in printing and subsequently updating rates and data, but assumes no financial liability if publisher fails to notify ONAC 90 days prior to change.  
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 INDEMNIFICATION: The advertiser and/or advertising agency agrees to defend and indemnify the publisher against any and all liability, loss or expenses arising from claims of libel, unfair competition, unfair trade practices, infringement of trademarks, copyrights, trade names, patents or proprietary rights or violation of rights of privacy resulting from the publication of the advertiser's advertisement.