

Here are the winners of the 2019 Best Ad Ideas Contest

Circ Group(s)	Category Name	Award	Organization
Groups A - C	Best advertising headline	Third Place	Keizertimes
		Second Place	Keizertimes
		First Place	The News-Review
Groups A - C	Best black and white ad	Third Place	The News-Review
		Second Place	The Dalles Chronicle
		First Place	The Nugget Newspaper
group C	Best institutional section	Third Place	The New Era
		Second Place	Hood River News
		First Place	Hood River News
Groups A - B		Third Place	Lake Oswego Review
		Second Place	The Bulletin
		First Place	Lake Oswego Review
group C	Best institutional/image ad	Third Place	Daily Journal of Commerce
		Second Place	Keizertimes
		First Place	Keizertimes
Groups A - B		Third Place	Lake Oswego Review
		Second Place	The Bulletin
		First Place	Lake Oswego Review
Groups A - C	Best merchandising section	Third Place	The News-Review
		Second Place	Hood River News
		First Place	Hood River News
Groups A - C	Best multi-color merchandising Ad	Third Place	The News-Review
		Second Place	Keizertimes
		First Place	Keizertimes

group C	Best multi-sponsor ROP ads	Third Place Second Place First Place	West Linn Tidings The Dalles Chronicle Wilsonville Spokesman
Groups A - B		Third Place Second Place First Place	The News-Review The News-Review Lake Oswego Review
Groups A - C	Best overall advertising (non-dailies)	Third Place Second Place First Place	Lake Oswego Review West Linn Tidings Keizertimes
Groups A - C	Best series	Third Place Second Place First Place	Keizertimes The News-Review The Dalles Chronicle
group C	Best single house ad	Third Place Second Place First Place	The Dalles Chronicle Keizertimes Keizertimes
Groups A - B		Third Place Second Place First Place	The News-Review Lake Oswego Review Lake Oswego Review
Groups A - C	Best use of media	Third Place Second Place First Place	The News-Review Daily Journal of Commerce The Nugget Newspaper
group C	Best section cover	Third Place Second Place First Place	Keizertimes Wilsonville Spokesman Keizertimes
Groups A - B		Third Place Second Place First Place	Lake Oswego Review The Bulletin The News-Review

Groups A - C	Best use of one color and black	Third Place Second Place First Place	The News-Review The News-Review The News-Review
group C	Most effective use of small space	Third Place Second Place First Place	Keizertimes The New Era Keizertimes
Groups A - B		Third Place Second Place First Place	The News-Review The News-Review The Bulletin
Groups A - C	Best private party ad	Third Place Second Place First Place	The New Era The News-Review The News-Review
Groups A - C	Best private party promotion	Third Place Second Place First Place	The News-Review The News-Review The News-Review
Groups A - C	Best promotion of the classified section	Third Place Second Place First Place	The Bulletin The Bulletin The Bulletin
Groups A - C	Best online animated ad	First Place	The News-Review
Groups A - C	Best online rich media ad	First Place	The News-Review
Groups A - C	Best online house ad or campaign	First Place	The News-Review
Groups A - C	Best campaign using print and online	Second Place First Place	The Dalles Chronicle The News-Review