

Here are the winners of the 2022 Best Ad Ideas contest

In the category:	Circulation Group		Newspaper
Best Advertising Headline	A-D	3rd Place	Keizertimes
Best Advertising Headline	A-D	2nd Place	Astoria Daily Astorian
Best Advertising Headline	A-D	1st Place	Creswell Chronicle
Best Black & White Ad	A-D	3rd Place	Keizertimes
Best Black & White Ad	A-D	2nd Place	Keizertimes
Best Black & White Ad	A-D	1st Place	Creswell Chronicle
Best Institutional Section	D	3rd Place	The New Era
Best Institutional Section	D	2nd Place	The New Era
Best Institutional Section	D	1st Place	Creswell Chronicle
Best Institutional Section	B-C	3rd Place	Astoria Daily Astorian
Best Institutional Section	B-C	2nd Place	Lake Oswego Review
Best Institutional Section	B-C	1st Place	Lake Oswego Review
Best Institutional Section	A	3rd Place	Bend Bulletin
Best Institutional Section	A	2nd Place	Bend Bulletin
Best Institutional Section	A	1st Place	Bend Bulletin
Best Institutional-Image Ad	D	3rd Place	Malheur Enterprise
Best Institutional-Image Ad	D	2nd Place	The New Era
Best Institutional-Image Ad	D	1st Place	Creswell Chronicle
Best Institutional-Image Ad	C	3rd Place	Keizertimes
Best Institutional-Image Ad	C	2nd Place	Keizertimes
Best Institutional-Image Ad	C	1st Place	West Linn Tidings
Best Institutional-Image Ad	A-B	3rd Place	Lake Oswego Review
Best Institutional-Image Ad	A-B	2nd Place	Columbia Gorge News
Best Institutional-Image Ad	A-B	1st Place	Lake Oswego Review
Best Merchandising Section	A-D	3rd Place	Lake Oswego Review
Best Merchandising Section	A-D	2nd Place	Columbia Gorge News
Best Merchandising Section	A-D	1st Place	Astoria Daily Astorian
Best Multi-Color Merch Ad	C-D	3rd Place	Keizertimes
Best Multi-Color Merch Ad	C-D	2nd Place	Malheur Enterprise
Best Multi-Color Merch Ad	C-D	1st Place	Keizertimes

Best Multi-Color Merch Ad	A-B	3rd Place	Lake Oswego Review
Best Multi-Color Merch Ad	A-B	2nd Place	Columbia Gorge News
Best Multi-Color Merch Ad	A-B	1st Place	Columbia Gorge News
Best Multi-Sponsor ROP Ads	D	3rd Place	Malheur Enterprise
Best Multi-Sponsor ROP Ads	D	2nd Place	Malheur Enterprise
Best Multi-Sponsor ROP Ads	D	1st Place	Malheur Enterprise
Best Multi-Sponsor ROP Ads	C	3rd Place	Keizertimes
Best Multi-Sponsor ROP Ads	C	2nd Place	West Linn Tidings
Best Multi-Sponsor ROP Ads	C	1st Place	West Linn Tidings
Best Multi-Sponsor ROP Ads	A-B	3rd Place	Lake Oswego Review
Best Multi-Sponsor ROP Ads	A-B	2nd Place	Astoria Daily Astorian
Best Multi-Sponsor ROP Ads	A-B	1st Place	Astoria Daily Astorian
Best Overall Advertising (non-dailies)	A-D	3rd Place	Astoria Daily Astorian
Best Overall Advertising (non-dailies)	A-D	2nd Place	Portland Daily Journal of Comm
Best Overall Advertising (non-dailies)	A-D	1st Place	Creswell Chronicle
Best Series	A-D	3rd Place	Astoria Daily Astorian
Best Series	A-D	2nd Place	Creswell Chronicle
Best Series	A-D	1st Place	Astoria Daily Astorian
Best Single House Ad	C-D	3rd Place	Keizertimes
Best Single House Ad	C-D	2nd Place	Malheur Enterprise
Best Single House Ad	C-D	1st Place	Keizertimes
Best Single House Ad	A-B	3rd Place	Lake Oswego Review
Best Single House Ad	A-B	2nd Place	Lake Oswego Review
Best Single House Ad	A-B	1st Place	Astoria Daily Astorian
Best Section Cover	C-D	3rd Place	Redmond Spokesman
Best Section Cover	C-D	2nd Place	The New Era
Best Section Cover	C-D	1st Place	Redmond Spokesman
Best Section Cover	A-B	3rd Place	Bend Bulletin
Best Section Cover	A-B	2nd Place	Columbia Gorge News
Best Section Cover	A-B	1st Place	Astoria Daily Astorian
Best Use of One Color and Black	A-D	3rd Place	Keizertimes
Best Use of One Color and Black	A-D	2nd Place	Creswell Chronicle
Best Use of One Color and Black	A-D	1st Place	Malheur Enterprise

Most Effective Use of Small Space	A-D	3rd Place	Creswell Chronicle
Most Effective Use of Small Space	A-D	2nd Place	Keizertimes
Most Effective Use of Small Space	A-D	1st Place	Keizertimes