

COLLEGIATE DAY



FRIDAY, MAY 8, 2015

Linn Benton Community College • Albany, Oregon

AGENDA OVERVIEW

Twitter hashtag for this event: #onpa

8:00-9:30 am	Registration (East End Commons area)
9:30-9:40 am	Welcome (East End Commons area) Vance Tong, Assoc. Publisher of Portland Tribune and President of ONF
9:45-10:20 am	Panel Discussion - Daily Emerald transitions to Media Company Moderated by Charlie Weaver. Panelists - Daily Emerald staff. (Forum - F104)
10:20 am-11:20 pm	Concurrent Sessions (choose A, or B) from the sessions below)
11:30 am-12:30 pm	Concurrent Sessions (choose A, or B) from the sessions below)
12:30-1:30 pm	Buffet lunch (East End Commons area)
1:30-3:00 pm	Collegiate Newspaper Contest Awards (East End Commons area)



CONCURRENT SESSIONS

A. INVESTIGATIVE REPORTING (FORUM - F104)

Smantha Swindler, Managing Producer- Oregon Media Group
and Editor of the Forest Grove Leader

B. SOCIAL MEDIA AND THE NEWSROOM (FIRESIDE ROOM)

Speakers - Geoff Pursinger - Reporter, The Times - Tigard/Tualatin
Shasta Kearns Moore - Reporter, Portland Tribune



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College: _____

Name of Newspaper: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

- Registration Fee: \$31 for collegiates and advisers. Includes all program sessions and luncheon.
- All attendees must pay full registration price. No partial registrations will be accepted.
- Deadline to register: Thursday, April 23th, 2015 by noon.

REGISTRATION

Names of attendees (please print clearly)	Graduating year
1.) _____	_____
2.) _____	_____
3.) _____	_____
4.) _____	_____
5.) _____	_____
6.) _____	_____
7.) _____	_____

**PLEASE BRING COPIES OF YOUR PAPER
and promotional material to share with others!**

TOTAL ATTENDEES X \$31.00 = TOTAL ENCLOSED: \$ _____

Please make checks payable to Oregon Newspapers Foundation
For credit card payment, call Laurie Sterkowicz at 503-624-6397 ext 35

Mail or fax your registration to-
Oregon Newspaper Publishers Association
4000 Kruse Way Place, Bldg 2 -Suite 120, Lake Oswego, Oregon 97035
FAX 503-624-9811

If you have any questions or need assistance, please contact
Laurie Hieb at (503) 624-6397, ext. 25 or laurie@orenews.com.

Cancellation policy: In accordance with ONPA policy, refunds can only be made if cancellation is received by April 27, 2015.