



**Oregon Newspaper
Publishers Association**

Agenda

2016 ONPA Convention at The Oregon Garden Resort

THURSDAY-PM- July 21st

3:45-4:30pm ONPA Board Meeting

5:30 -7pm- Reception in the garden /optional tram ride through the garden

7:00pm- Awards Banquet

Hospitality Suite – All Welcome

FRIDAY – July 22nd

8 am-9am Breakfast

9:00-9:30am **Business meeting** AP &-ONPA– separate rooms

9:30-10:30- **Rise of Video-** Andrew DeVigal

Andrew DeVigal is the inaugural Chair in Journalism Innovation and Civic Engagement and the first professor of practice in the School of Journalism and Communication (SOJC). Previously, he served as the multimedia editor at *The New York Times*, where he helped guide the newspaper's print-driven format into the multimedia era and integrated new approaches to interactive storytelling into *The Times'* long tradition of journalistic excellence to help shape the industry with techniques still in use today.

10:45-11:15 **Gubernatorial Candidate Bud Pierce** – Moderator Mike McInally

11:15-11:30am- Break – snacks & beverages

11:30- 12:30pm – **Initiative 28** – Representatives from Our Oregon and Defeat the Tax on Oregon Sales

12:30-1:30pm –**Covering A Crisis- Is your Newsroom Prepared?**

Moderated by Dave Baker, Register Guard

UCC shooting – Jeff Ackerman –retired publisher of the News Review in Roseburg.

Malheur National Wildlife Refuge Occupation– Les Zaitz, The Oregonian;
Marissa Williams, Blue Mountain Eagle and Wallowa County Chieftain

1:30 pm-2:30pm **General Excellence Luncheon/** w installation of new President