



**Oregon Newspaper  
Publishers Association**

**2024 ONPA Convention**

**July 18, 19th**

**Eagle Crest Resort, Redmond, OR**

**THURSDAY- July 18th**

- ONF Golf - Everyone makes their own tee times

3:30-4:30pm ONPA Board Meeting

5:30-6:00pm Past President's Reception

6:00-7:00pm Reception- All welcome

7:00pm- Awards Banquet

Hospitality Suite - All Welcome

**FRIDAY - July 19th**

8 am-9am Breakfast

8:30am-9:00am Business meeting ONPA

9:00-9:45am -Guy Tasaka, Local Media 3.0- What comes next and how to get there

10:00am-11:00am - Pivot Your Media Company for the Future

11:15am-12:15pm -AI tools for the newsroom

12:15pm-1pm - How to Participate in the Fastest Growing Ad Categories - Video and Mobile

1:00-2pm -General Excellence Luncheon (Guest speaker, TBD)